

# kidsmile

## Problem

Parents often feel insecure about how their child is supposed to develop or how to support the normal motor and verbal development of their child. No evidence-based guidelines have been created for parents specifically that would give them assurance if their child is developing normally or intervention is needed and information publicly available can be unreliable. Family doctors are motivated to empower parents but the therapy fund for referrals to specialists is very limited.

## Solution

Kidsmile is an application for parents to guide them through the process of their child's motor and verbal development from birth to the age of 4. For family doctors it is a tool which helps to reduce the need for referrals and to receive an overview of the child's progress.

### Benefits for parents

- Tracking the skills through individual checklists.
- Exercises are presented in videos by physiotherapists and speech therapists.
- Assurance is provided if the child's development is in the normal range.
- Notifications are sent, relevant exercises are provided and specialist appointment is suggested if a skill is appearing too late.

### Benefits for family doctors

- Family doctors can recommend a reliable tool.
- Helps identify delays and discrepancies quicker.
- Ensure early intervention.
- Primary advice and support can be provided for parents without using the therapy fund.
- Integration with the family doctors' system helps them follow child's development.

[www.kidsmile.ee](http://www.kidsmile.ee)

